

FROM THE COVER

SOMETHING FOR EVERYONE FROM VILLA'S JOHN RICHMOND. ▶

The exciting new eyewear and sunwear collection is divided into five concepts: Jewel, It's Only Rock 'n' Roll, Signature, Vintage, and 80's Disco Music. Retro influences are apparent in the line's wide range of shapes, including aviators, masks, rectangular, and rounds. Some John Richmond styles are also wrapped for both women and men. Multilayer acetates, marble and striped effects, metals, and metal/acetate combinations offer a variety of options to choose from. **For more information, contact Villa Eyewear at 877-889-0399 or villaeyewear.com.**



◀ **DELIGHT IN THE DETAILS OF REPTILE.** Attention to detail is to credit for Reptile's reputation as "The Micro-Brewery of Polarized Sunglasses." With 34 styles in its fall collection, each frame is available without sun lenses for Rx use. High-definition visual performance combined with the AMP™ (Advanced Multi Protection) lens system in TPC-X™ (glass) or Polynium™ provide HEV protection. You can find anything from vintage women's fashion styles in exclusive zyl colors to modern aviator metal wraps. **For more information, contact Reptile Polarized Sunglasses at 800-625-1880 or reptilesun.com.**

MAYBACH EYEWEAR IS DESIGNED TO DISTINGUISH. Just like the high-end car, the new Maybach Eyewear collection uses superior crafting and high-quality materials to create luxurious handcrafted frames. Fine wood, leather, natural buffalo horn, as well as titanium and 18-karat white, yellow, and rose gold, make the 10 ophthalmic and eight sun styles the perfect accessory for the discerning patient. Designs include lightweight rimmed and rimless models featuring leather-trimmed temples with the Maybach logo and elements that mimic the car's interior and exterior. **For more information, contact IVKO USA Inc. at 866-842-4666 or maybach-eyewear.com.** ▶



◀ **EASTERN STATES GOES DOWNTOWN WITH BLACK FOREVER.**

With a downtown-inspired look, the styles in the new Black Forever line come in a variety of shapes, sizes, and finishes. Handmade in Japan, the all-black, acetate collection includes 12 ophthalmic designs. Women and men can choose from shiny, wood, and matte looks. ECPs placing initial orders receive full kits of 12, as well as a counter card and display model of the collection's signature piece. **For more information, contact Eastern States Eyewear at 800-645-3710 or eseyewear.com.**